MISSISSIPPI DEVELOPMENT AUTHORITY P.O. Box 849 Jackson, MS 39205

FOR IMMEDIATE RELEASE

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Date: June 25, 2001

MDA HOSTS NAFTA SEMINAR ON JULY 27

JACKSON, Miss., - The Mississippi Development Authority (MDA) will host a one-day seminar on NAFTA (North American Free Trade Agreement) policies and procedures. The event will be held on Friday, July 27 at the Hilton Hotel in Jackson. The workshop, scheduled from 8:00 a.m. to 5:00 p.m., will cover a myriad of topics, including Tariff Rates, Rules of Origin, Entry Procedures and Record-keeping.

Joseph W. Chope, an international management executive and President of JABKO International Consulting, will be the featured speaker. Chope has over thirty years of experience in multinational industrial, financial, foreign trade and professional development; he has been conducting seminars and on-site consultations for more than twenty years.

The goal of the seminar is to help US exporters currently doing business with or anticipating business with Canada and Mexico gain the edge they need to be competitive in these markets. MDA also hopes to stress the importance of compliance and give businesses the tools to accurately and efficiently meet compliance standards.

The early registration deadline is June 29. For participants registering by this date, the seminar fee is \$75. After June 29, the fee is \$85. For more information, contact Marta Miri with the Mississippi Development Authority, International Division at 601-359-6672.

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